



SHORELINE-LAKE FOREST PARK ARTS COUNCIL
ANNUAL GALA FOR THE ARTS
Saturday, May 19, 2018

Sponsorship Opportunities

The Shoreline-Lake Forest Park Arts Council offers 3 standard Gala sponsorship packages:

\$5,000 – Gala Dinner Sponsor
\$1,000 – Gala Happy Hour Sponsor
\$500 – Gala Live Auction Sponsor

In the event that one of these packages is not the right fit for your company, we are dedicated to working with you to tailor a package that aligns with your business goals, giving initiatives, marketing/branding needs, or client focus.

Sponsorship benefits include: brand visibility, name and logo exposure, community awareness, and complimentary event tickets.

Partnership with the Arts Council through Gala sponsorship places your business in direct contact with many discerning local customers. Your business will be directly linked with supporting the importance of art in our community. For more information about Gala sponsorships at the Shoreline-Lake Forest Park Arts Council, please contact: **Tara Shadduck**, Events Manager at events@shorelinearts.net or **Lorie Hoffman**, Executive Director at director@shorelinearts.net. Office phone 206.417.4645.

SPONSORSHIP AGREEMENT FORM

The Shoreline-Lake Forest Park Arts Council Annual **Gala for the Arts** is our biggest fundraising event of the year. The Gala is a special event that brings together an audience of dedicated, community arts supporters. This year's Gala will be held May 19th at the Shoreline Center.

The Arts Council has served our community for 28 years with sound fiscal management of all its arts programming. Thanks to our members, donors and corporate supporters, the Arts Council is able to provide a yearly calendar of arts related classes, workshops, concerts, performances, and community events. **Sponsorship of the Annual Gala for the Arts ensures that every dollar raised at the event goes directly to our programs.** Underwriting of specific Gala expenses or a unique travel experience is also available - just ask! Contact Tara at 206-417-4645.

Your Gala sponsorship and brand exposure will enhance your corporate image to approximately 170 discerning community members with means. As well, your sponsorship will create general public awareness and excitement around your brand. By choosing to support the Arts Council Gala you are promoting goodwill between your company and the arts community and fostering an association within your company and the Arts Council.

This form outlines sponsorship levels and payment options for sponsorship of the **2018 Gala for the Arts.**
Due by April 20, 2018

SPONSORSHIP AT ANY LEVEL INCLUDES:

- Full page color ad in the Gala catalog (8 x 5 in.)
- Your logo and live link on the Arts Council website and event webpage through May 2018
- Recognition/logo in Arts Council E-news & Facebook through May 2018
- Logo featured at the Gala and in related materials
- Opportunities for special marketing (coupons, small gifts, special offer for Gala guests only, etc.)

Gala Dinner Sponsor - \$5,000

- Complimentary table for eight (8) at the Gala
- Recognition from stage by Arts Council Executive Director and Emcee/Auctioneer during event
- Half-page ad in the Shoreline Arts Festival Guide, distributed to 10,000 households
- Exclusivity as a sponsor within field (banking, medical, architecture, etc.)
- **If Sponsorship received before March 1st.** Your logo on invitations with the phrase "This event has been generously underwritten by..."

Gala Happy Hour Sponsor - \$1,000

- Two (2) complimentary Gala tickets at either the Executive Director's table or the Board President's table
- Recognition from stage by Arts Council Executive Director and Emcee/Auctioneer during event

Gala Live Auction Sponsor - \$500

- Two (2) complimentary Gala tickets

Sponsor Name: _____

Contact Name: _____

Mailing Address: _____

City: _____ State/Zip: _____

Phone: _____

Email: _____

Yes, we would like sponsor the **Gala for the Arts** at the level indicated below:

\$5,000 – Gala Dinner Sponsor

\$1,000 – Gala Happy Hour Sponsor

\$500 – Gala Live Auction Sponsor

Contribution is enclosed

Contribution will be mailed to the Arts Council no later than April 20, 2018

We would like to pay via credit card and will call the Arts Council office at 206-417-4645 or pay online at <http://www.shorelinearts.net/gala-arts/>

This agreement indicating your commitment must be received in the SLFPAC office by April 20, 2018 in order for Sponsor's name and/or logo to be included in promotional materials (excluding the invitations which will be printed March 12, 2018).

Please send this form, and checks payable to "SLFPAC" to:

Shoreline-Lake Forest Park Arts Council
18560 1st Ave NE
Shoreline, WA 98155